



Concepcion Morales Obituary

Concepcion Morales passed away surrounded by loved ones on July 22nd. She was 72. Concepcion was born in San Juan de los Lagos, Jalisco, Mexico, and she immigrated to Watsonville, California in 1966. Affectionately known as Conchita, she was a wonderful mother, wife, sister, aunt, godmother, friend, and mentor. As a co-founder of Tony Morales Farms, Concepcion and her husband Tony grew strawberries for 24 years for the Watsonville Berry Co-op and 10 years at Driscoll's. After retirement from the farming industry, she worked as a medical assistant at Doctors on Duty and Dignity Health Capitola Family Practice. She also worked with her husband Tony to start a new company named Organic Horticultural Amendments that distributed organic soil amendments.

Concepcion and her husband were members of the Italian Catholic Federation of Salinas and the Puerto Rican Civic Club of San Jose for many years. Most recently, she was an active member of the Holy Eucharist Catholic Church and was part of the group that volunteers to feed the unhoused. Concepcion was preceded in death by her beloved husband of 44 years Tony Morales. Concepcion leaves behind her daughters Claudia Morales (J.T. White), Coral Price (Jonathan Price) and her son Antonio Morales; her siblings Raquel Sanchez, Amelia Macias, Javier Marquez, Ramon Marquez, and Irma Marquez; her grandchildren Ithalia Price, Maria White, Maya White, Anthony Morales, Catherine Morales, and Charles Morales; and many nieces, nephews, cousins, and godchildren. Flowers can be sent to Mehl's Colonial Chapel at 222 E. Lake Avenue, Watsonville, and she especially loved blue flowers. On Monday, July 29th, Visitation will start at 3:00 pm and the Rosary will begin at 7:00 pm at Holy Eucharist Catholic Church, 527 Corralitos Road, Watsonville. The Funeral Mass will also take place at Holy Eucharist Catholic Church on Tuesday, July 30th at 11:00 am. After the funeral mass, the burial will take place at the Valley Public Cemetery. A celebration of life will follow the burial.